

WattleScreens

Interactive Real Estate Display Systems

We pride ourselves on a high quality presentation - this is not a fuzzy web based slide show

The Advantages / Features of our Interactive Display System are:

- 1- Very cost effective - We prefer to use large LCD Screens as they don't suffer from burn in of the, on screen graphics and no Expensive projector bulbs to replace - a projection system running 24/7 requires bulb replacement every 3 to 6 months.
- 2- Our Interactive Window or "Through the Glass" installation provides customer access to display your properties 24/7 to the public
- 3- It also has the ability to display a large number of properties in a relative small window / display area. - Our demo site displays nearly 200 main property images and 600 slides
- 4- Ability to display several property options - such as Residential / commercial / rental
- 5- Able to display high quality graphics and text
- 6- Easily replacement of Projection device with out re calibration of software
- 7- Our administration software provides the ability to update displays from the internet or over your in office Network
- 8- Software has the ability to display properties on Touch Screen or Kiosk Terminals in your office / reception area
- 9- Our main 12 property screen has the ability to display a large number of properties in a very short time - no long waiting time for the property to reappear on screen - this is important if you have over 200 properties on the database - customers will not wait for ever
- 10- Our Interactive Software has the ability to be installed on termials in remote high traffic areas such as Shopping towns / Banks - these terminals can be updated from remote central location
- 11- This interactive presentation is able to display a lot more descriptive text / information of each property than can be printed on outdated card system

WattleScreens Interactive Real Estate Solution Description

WattleScreens, is able to tailor a **cost effective Interactive Display** Software Solution for your Real Estate Business.

This page displays the window layout using the latest in touch sensitive "**through the glass touch technology**" touch pad, and high definition monitor, wide screen televisions or Overhead projectors.

We are also able to supply **Touch Screens Terminals / Kiosk Terminals** for in your reception area for clients to view / access the properties for sale / rent from your database.

This, © **Wattlescreens Touch Pad** is able to function reliably through 25 mm of laminated shop front window, this means there are no cables or devices on the outside of the window for the public to damage / interfere with, this eliminates the problem of vandalism.

These touch pads are mounted adjacent to a large screen Monitor and are available with industry specific graphics to enhance their appearance. We are able to supply these touchpads in your real estate colors.

The **Wattlescreens Interactive System** enables the monitor to be changed / replaced with a larger one without the touch pad requiring any recalibration.

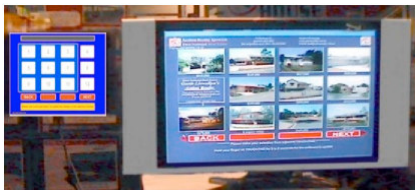
Wattlescreens Interactive Touch Pad, this enables the public to select/compare properties on the Large Screen Monitor.



© **Wattlescreens Touch Pad**

Displayed here is an Actual Real Estate Interactive Property Installation

This photo below shows a Wattlescreens Interactive Touch pad and LCD Monitor - This screen image displays 12 properties / screen and the customer is able to select each property for more details as the next screen



This photo below displays a single property with property details including a slide show of the selling features. The large area at the bottom to allow for text descriptions of the property / real estate details



Wattlescreens Internal Display Option

Using our *Wattlescreens Interactive Touch Pad* with a **console** option it is possible to create a high quality interactive display within your reception area using large screen LCD Screen, this creates maximum impact to potential customers. With this high quality resolution it enables high quality graphics and fine point text to be displayed and read easily by your customers. It also enables the display to be easily relocated with in your office.

This option enables you to turn any large LCD screen into an interactive display



The image below shows a dual screen option that is available

Right hand monitor: Displays our RESS Software

Center: Wattlescreens Interactive TouchPad

Left hand monitor: Displays our REDisplay Software



Our Touch Screens Terminals / Kiosk Terminals Option for in your reception area for clients to view / access the properties for sale / rent from your database

These Terminals are ideal solution for installation in remote locations with high public traffic, such as Shopping Towns and Banks

In this image a client is selecting a single property from our main menu / 12 properties display



The screen below displays a client is viewing the single property display – this display shows all property details such as selling price / suburb / bedrooms / bathrooms / car accommodation / property ID number / as well as a comprehensive property description and Sales Consultants name and contact number



Our **REDisplay Software**, is designed as a complete interactive software product, using the latest in high definition monitors, and our © **WattleScreens Touch Pad** through the glass / window sensors. This system enables customers to view / compare property details at the first point of contact, that is from the shop front window, making it a true 24/7 interactive product. This software is able to display all properties on the sales consultant's PC, this eliminates the need for consultants and clients to view properties from the outside window.

This REDisplay Software, is also available for in store Touch Screen Terminals, so the properties are able to be previewed by prospective customers while in the reception area.

This REDisplay Software, is able to be loaded on to the sales consultant's Lap top Computer, this has the added convenience of displaying a large selection of properties to a prospective customer in their own home.

Our **RECopy Software**, package is designed as an administration package and allow the user to copy images that have been saved from most digital sources. It is able to directly accept photographs / images from memory cards / the internet / and most digital still camera's. It displays the images / text in real time so it is possible to see exactly the images / text before and after it is updated, in other words no guess work. This software also has the capabilities of being able to update the Local Display Computer as well as updating other Computers on the local networks / servers. This process is seamless, so no copying data on to CD's to update other network Computers.

Our **RESS Software**, package is able to be included in our software package, this software is capable of displaying a high resolution slide show of the database, this display can located on a separate high resolution monitor.

Our Redisplay Software, and RESS Software combined with our RECopy Software has the potential to set up a complete digital office with no more photographic clutter in your window, this reduces printing costs to a minimum.

Redisplay Software Data Logging Feature

This data logging feature enables you to create statistics of the customer activity.

The basic Data Logging package give you details such as Date / Time / Day / and Property Viewed – From this data you can work out as to why certain properties are more viewed than others, reasons could be price / presentation or suburb.

From our Demo Site we have collected data to indicate that the interactive window display is used mainly after hours when your office is closed. Also from data collected on public holidays the interactive window display usage rises by about 500% -

This means the number of properties viewed rises from 30 / day to over 150 / day

This occurs in a real estate office windows that have extensive photographic card displays – **maybe the cards are not all that important after all** – this interactive presentation is able to display a lot more descriptive text / information of each property than can be printed on outdated card system.

Redisplay Software Customer Inquiry / Contact Feature

Our WattleScreens Redisplay Software now includes a **Customer Inquiry / Contact** feature – this enables interested potential customers to leave their contact details so your Sales Consultants are contact them regarding the property they are interested in purchasing.



Demonstration of our Interactive REDisplay software package and data base was highlighted at a recent Real Estate Property Investment Seminar, this enabled prospective clients to view current properties from our / real estate agents database and discuss these properties with Real Estate Consultants present



We are happy to discuss various software and hardware options for your Real Estate Business with you at any time.

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